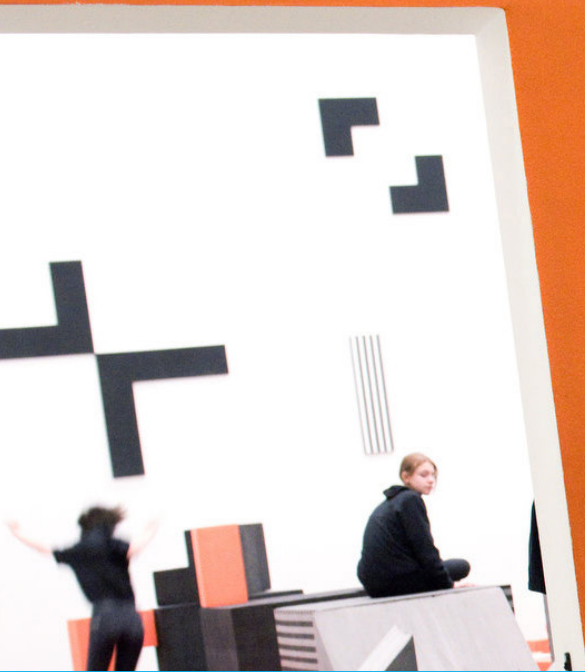




arts
award



Play P... on

#b... lead

Arts and cultural organisations

Galleries, museums and libraries

Digital, film & media projects

Arts venues and theatres

Community arts projects

TRINITY
COLLEGE LONDON



ARTS COUNCIL
ENGLAND

What is Arts Award?

Arts Award is a range of unique qualifications open to anyone aged 25 and under. Through Arts Award children and young people develop creativity, leadership and communication skills.

Why should your organisation get involved?

- ▶ **Accredit your regular work**
Use Arts Award to add value to your arts programme and attract more children and young people. It links well with internships, apprenticeships, work experience and other vocational training.
- ▶ **Run Arts Award through projects**
Young people can focus on any art form, including behind-the-scenes and technical roles, and use creative techniques to compile portfolios, such as video diaries, blogs and audio recordings.
- ▶ **Arts Award supports partnerships**
You can work with schools, youth settings or other cultural organisations. Every aspect of the award encourages young people to link with creative professionals, and to take part in or lead activities.

In England, Arts Award is managed by Trinity College London in association with Arts Council England working with 10 regional Bridge organisations.

Success stories

Use Arts Award to build new partnerships

York Theatre Royal has been delivering Arts Award at all five levels for over ten years. They offer Arts Award through their youth theatre, holiday projects, work experience and main house productions. The theatre has worked in partnership with Deer Shed Festival to offer 'Discover in a day' and York St John University to offer Gold Arts Award alongside the Drama and Dance degree course. Arts Award builds their audiences for the future, with young people being encouraged to see and review in-house and visiting productions.

“Arts Award is great because it is so accessible; it values the progression of the young person. They can talk about the leadership skills that they have developed in projects that are significant and meaningful to them in interviews, including the highs and lows of managing a team.”

Kate Veysey, Youth Theatre Director, York Theatre Royal

The National Coal Mining Museum exists to support young people with the opportunity to plan, market and run a Youth Arts Festival. Many of the skills and experiences involved in planning the festival contributed towards gaining a Bronze Art Award. The 12-week programme included a film and photography workshop, attending a festival, designing a logo and marketing materials as well as creating a promotional film to advertise youth-led events.

Over 600 people visited the museum to watch performances from youth theatre groups, musical acts and to take part in workshops. The success of the festival has helped to create more opportunities for young people to make positive contributions to the museum.

Learn more about how Arts Award can work for you in museum and heritage settings at artsaward.org.uk/museums



Turner Contemporary photo Caroline Bray

Arts Award Supporter

You can become an Arts Award Supporter if your organisation offers opportunities that young people can use while working towards an

Arts Award. Arts Award Supporter is a free badging scheme which promotes arts and heritage organisations to young people and centres doing Arts Award. Find out more at artsaward.org.uk/supporter

Trinity Champion Centres inspire existing and potential centres by sharing their practice and advocating for Arts Award in their communities and more widely. We celebrate achievements, profile their success and promote their work

Partners

We work with many national partners, including Historic Royal Palaces, Fantastic for Families, BFI, Into Film, Kids in Museums, The Reading Agency and more. Find out more at artsaward.org.uk/partnerships



Accredit your regular work with young people

Dorset Library Service offer Arts Award Discover and Explore across all their libraries. *The Summer Reading Challenge* – a programme run in partnership with The Reading Agency in the summer holidays – offers the chance for children to complete Discover and achieve a reading certificate. Another project, *Right to Read* – a joint initiative with the Children’s Service – aims to promote reading for pleasure and help children in care reach their educational potential.

“One of the highlights of *Right to Read* is being able to support children to achieve Discover and sometimes Explore. For children who might struggle with reading and writing, discovering the arts in a broader sense, learning new skills and then sharing it with carers, friends and teachers, boosts self-esteem. Successfully achieving Arts Award gives each child a huge sense of achievement.”

Sharon Kirkpatrick, Senior Manager Dorset Library Service, Dorset Library Service

Bath Festivals delivers all Arts Award levels and has been running a Young Curators Programme for two years. The programme invites young people to get involved in the curation of Bath Children’s Literature Festival, which helps young people achieve their Bronze Arts Award.

“Arts Award provides a fantastic framework for young people to discover and explore the arts, to develop leadership skills and investigate and enjoy the cultural landscape of their local area.”

Owen McNeir, Development & Marketing Director, Bath Festivals

Tameside Council Cultural Services have offered Discover and Explore awards for three years, so far supporting 10,000 children and young people to achieve awards. Working in partnership with the National Theatre and The Lowry, young people created a bespoke Arts Award log to coincide with the production of *War Horse*.

“In a borough where cultural participation has historically been much lower than we would hope, Arts Award has provided us with a structure which is helping us bring about change in Tameside.”

Emma Varnam, Head of Culture, Tameside Council Cultural Services



National Youth Dance Company photo Kirsten Holst



Zoology Museum Cambridge photo Caroline Bray



Carousel photo Kirsten Holst

The impact of Arts Award

Arts Award's impact on young people has been tracked over three years via a longitudinal study led by London South Bank University. This demonstrated strong positive outcomes for young people in a range of settings. The main findings can be found in full at artsaward.org.uk/impactstudy

Creativity for life



9 out of 10 young people

felt a strong positive impact on their artistic skills, even 3-6 years following Arts Award



9 out of 10 advisers

say that Arts Award improves young people's creativity



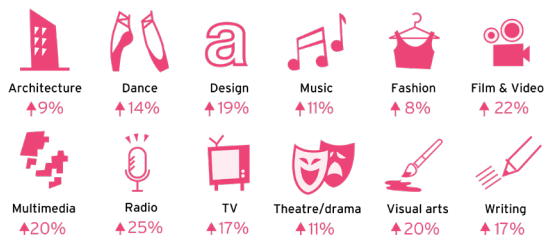
1 in 5 young people

say they actively apply this to other areas of their education and life

Arts Award helps to develop the arts consumers and makers of the future, encouraging the sustainability of the industry and opening up education and employment prospects to young people.

Career choices

Young people who have completed higher levels of Arts Award show increased interest in arts careers



'It's definitely made me see a career in the arts as more feasible'

Arts Award is powerful in developing young people from all backgrounds as creative artists and arts leaders, nurturing their understanding of routes to employment in the creative and cultural sector.

Entrepreneurism

Young people 'definitely' or 'very likely' to continue activities learned through Arts Award



'Arts Award gave me a lot of experience of: 'this is me, I'm trying to sell myself to you!'

Nearly two-thirds of the young people followed by the study continued to initiate arts projects two years after completing their award and increased their participation in the arts. Arts Award encourages independent learning, communication and networking, all vital skills for a career as a freelancer or arts entrepreneur.

GOLD ARTS AWARD

16 UCAS points
Level 3 Certificate on RQF*
90 guided learning hours (150 hours TQT**)

- extend arts practice and create new work
- undertake placements and/or volunteering
- research the wider arts sector
- research an arts issue
- develop leadership skills through running an arts project

SILVER ARTS AWARD

Level 2 Award on RQF*
60 guided learning hours (95 hours TQT**)

- complete an arts challenge
- review arts events
- research arts careers
- develop leadership skills through running an arts project

BRONZE ARTS AWARD

Level 1 Award on RQF*
40 guided learning hours (60 hours TQT**)

- take part in the arts
- review an arts event
- research an artist or craftsperson
- pass on arts skills to others

ARTS AWARD EXPLORE

Entry Level 3 Award on RQF*
25 guided learning hours (35 hours TQT**)

- take part in the arts
- explore the work of artists and arts organisations
- create an art work
- share your exploration

ARTS AWARD DISCOVER

20 hours (recommended)

- take part in the arts
- experience artists' work
- share your discovery

What's involved

To achieve an Arts Award, young people take on challenges in their chosen art form. They take part in arts activities, experience arts events, research their local arts scene, get inspired by artists and share their skills with others. At all levels they collect evidence along the way in an arts log or portfolio, which is assessed.

Anyone aged 25 and under can take part. Discover and Explore are designed for ages 5 plus (Key Stages 1, 2 and above), and Bronze, Silver and Gold for ages 11 plus (designed for Key Stages 3, 4, 5 and above respectively).

Get going

- 1. Train staff.** Get started by training staff to deliver Arts Award. Courses are available throughout the year. Individuals and small groups can book directly at artsaward.org.uk/training. Groups of six or more from the same organisation or partnership should contact our training team on training.team@trinitycollege.co.uk
- 2. Plan delivery.** Register your organisation as an Arts Award centre and access planning resources and information. Ongoing support is available from our helpdesk and website artsaward.org.uk/artsandcultural
- 3. Visit the adviser hub.** Access all the support and resources needed to successfully deliver Arts Award at artsaward.org.uk/adviserhub
- 4. Access support.** Trained advisers can access free support sessions. We offer a range of remote and face-to-face options to provide support for your Arts Award delivery at artsaward.org.uk/support

Find information on at artsaward.org.uk/costs

Book training now to start Arts Award in your organisation!
artsaward.org.uk/training

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